

ed place

Impact report

2022

A word from our CEO and founder, Will Paterson

In the last two years, I have witnessed first hand the incredible resilience shown by those in our industry, from teachers and tutors, to those working behind the scenes to ensure our children's learning was as unaffected as possible. This year, we all faced another challenge; helping students transition back into their first uninterrupted academic year since 2020.

Our main goal here at EdPlace has always been to help over 1 million students achieve exam success and beyond, something we have made great strides towards in the 2021/2022 academic year.



EdPlace has helped 63,000 students build confidence and smash their learning goals this year through our support of parents, independent tutors, tuition centres and schools worldwide! Closer to home, we have seen improvement in the progress of those students who have used our English, maths and science assessments both as a part of the nationwide school-led tutoring program and during independent learning at home (head to page 6 to read more about this).

In July, we were honoured to receive recognition from the Tutor's Association in the shape of the award for the 'Best Educational Resources for Tuition', which sits proudly beside our 2021 win of 'Best Educational Resources for Parents and Home learning' at the Bett awards. Excitingly, this year we have been awarded the Innovate UK Smart Grant to bolster our personalised learning approaches through the power of AI. We hope this feature will elevate our platform for all users and continue to propel us forward towards our ultimate goal of helping millions of students succeed.

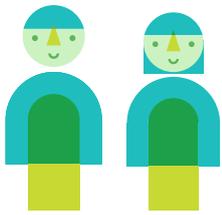
Our teacher-created suite of resources has continued to grow and I'm incredibly proud of the new content our talented team of qualified teachers and education experts have created, especially our new Phonics Screening Test, Multiple Tables Check assessments and product enhancements.

We'd like to thank all our parents, students, tutors, teachers and partners for their support this academic year. The first full year without school closures has been incredibly rewarding, and as a team, we can't wait to bring you bigger and better things next year.

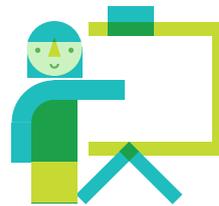
Enjoy the report.

All the best,
Will Paterson

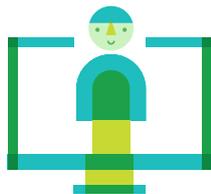
Our Users...



Parents
50,000



Teachers
15,000



**Independents
tutors**
117



**National tuition
providers**
7



Students
63,000 students

Our students have...

Completed a question every 5 seconds



Spent at least of one hour a day on EdPlace



We have supported students
in over 36 countries



EdPlace by subject...

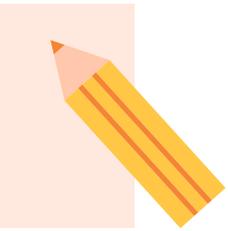


English

4.8 million questions completed

76% average activity score

Vocabulary = Most popular topic

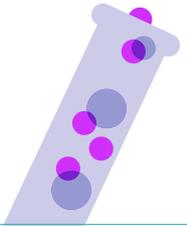
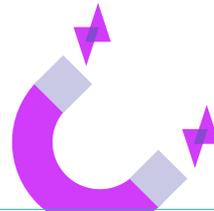
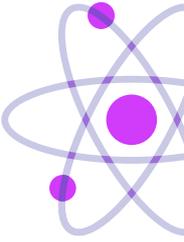


Science

4.1 million questions completed

73% average activity score

Animals = Most popular topic



Maths

7.2 million questions completed

80% average activity score

Mental maths = Most popular topic

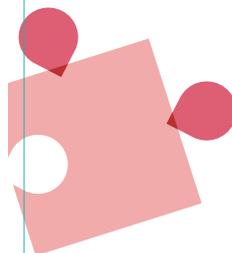
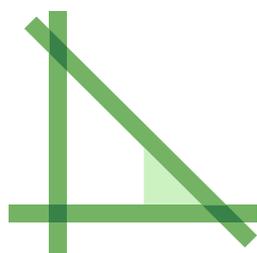
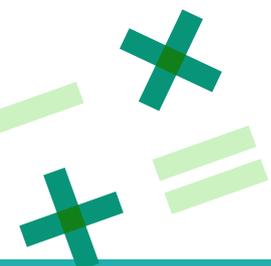


11+

850,000 questions completed

80% average activity score

3D Plan views = Most popular topic



Progress made on EdPlace in 2022

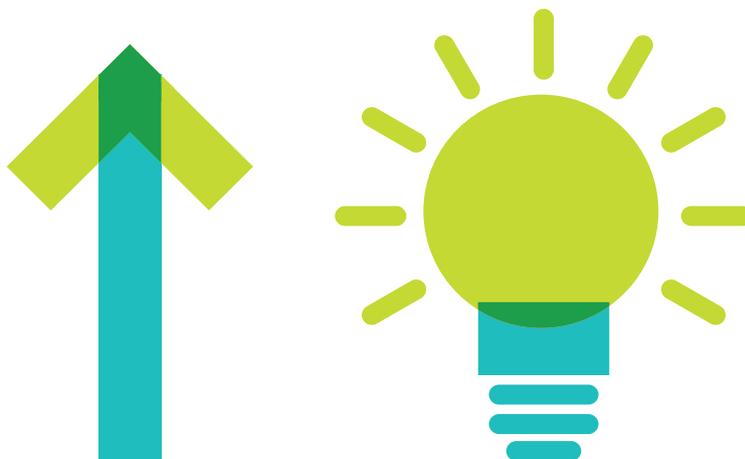
Progress on EdPlace

At EdPlace we're passionate about supporting all children to make strides in their academic journey, whatever their starting point. We believe that with the right personalised support each child can make great progress, resulting in happy and confident learners both within and outside of the classroom setting.

Our latest academic activities, the EdPlace assessments, have made it easier than ever for students, parents, teachers and tutors to clearly see the progress made in understanding. And, we think this is something to celebrate! We'd like to say a big well done to each and every one of our students for another excellent year on EdPlace. To hear more about the trends in progress we've seen this year, and how to make the most of your EdPlace account, step right this way!

**Overall, students that saw an increase
progress by 33% in just 3 months – fantastic!**

To hear more about the trends in progress we've seen this year, step right this way!



Progress made on EdPlace

The methodology

Having always been a key focus for educational providers, student progress has come under increased scrutiny as a result of the pandemic. The temporary but prolonged school closures of 2020 and 2021 have 'negatively impacted the attainment of all pupils, particularly those from disadvantaged backgrounds' (Education Endowment Foundation, May 2022).

At EdPlace, we wanted to be part of the solution to this unprecedented and extremely complex educational problem. And, subsequently the EdPlace Dynamic Assessments were born! Our assessments are designed to quickly help students, parents and teachers identify areas of National Curriculum understanding most affected for each child. They're less stress inducing than their traditional counterparts, while still capturing and recording vital data and, therefore, offering a concise way to support personalised intervention.

In this internal study, students completed the same assessment at the start and end of a three month period. We compared the first assessment score with the second assessment score to gauge progress. The dynamic nature of the assessments mean that while the questions change, the structure of the assessment and the weighting of topics remain the same each time, enabling the two sets of results to be directly compared. In between the first assessment and second assessment all students used relevant EdPlace activities from key topic areas to support their understanding in those areas in which they struggled most.

Progress made on EdPlace

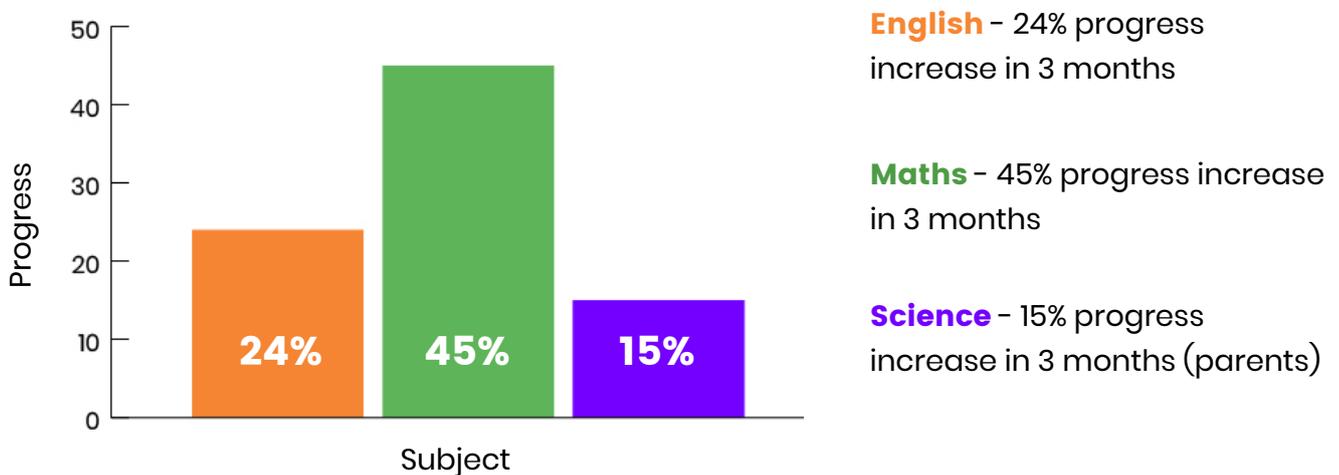
Key findings

The findings from our internal study gave us some valuable insight into the 'learning loss' picture which supports that seen in the wider national narrative.

The students who saw an **increase progressed 33% in 3 months**, that's across all subjects and year groups

There are some clear differences between the score and progress of different age groups and subjects, detailed below. These age group trends support those seen on a national level and highlight the varying needs of different cohorts.

Progress increases across KS1, KS2 & KS3



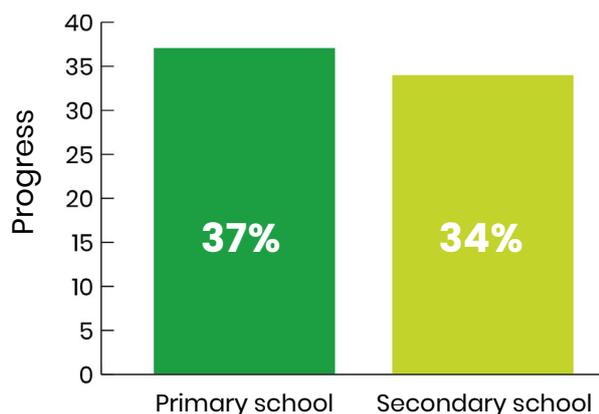
Findings from our study showed that on average across Key Stage 1, 2 and 3, students made the most progress in maths (45%), followed by English (24%).

On average, across Key Stage 1, 2 and 3, the maths initial assessment score was the lowest of the three subjects, followed by English and then science. Perhaps this is not surprising, as nationally, both maths and literacy have been found to be the most negatively affected subjects following the events of the pandemic (Ofqual 2021).

Progress made on EdPlace

Key findings

The year group that made the most progress in the three-month window in English, maths and science was **Year 2 improving their progress by 53% across the three subjects**. The greatest gains for this year group were seen in English where the average progress score increased by 61%. This cohort of students missed out on the first two years of their formal school journey. Recent research suggests ‘children transitioning into Key Stage 2 are struggling to read fluently’ (Education Endowment Foundation, 2022). It is interesting to note that the National Curriculum objective where the greatest progress was made between the two assessments was ‘reading comprehension’.



Our research data showed primary school (Key Stage 1 and Key Stage 2) students on average **improved their progress score by 37%** (across all years) in comparison to a **34% increase seen at Key Stage 3**.

The findings from our initial study show the vital role that engaging and concise assessments play to support the promotion of student progress in areas of less secure understanding. Coupled with targeted intervention and hyper-relevant activities between assessments, this combination clearly has a considerable impact on student progress.

We are more passionate than ever to utilise these data insights to further improve our assessment offering to provide parents, teachers and tutors with the most efficient diagnostic tool to support student learning and intervention planning going forwards.

Keep an eye out for our NEW topic assessments live on EdPlace from September 2022.

The EdPlace impact

What our parents have to say...



Sue

EdPlace is rated **excellent**



625 reviews on

EdPlace is an easy to navigate site that sets...



EdPlace is an easy to navigate site that sets out work at different years and different capability levels. The dashboard is excellent for a birds-eye view of how a student is doing.

Best part is: I can set different tasks in advance and let my child decide how and when to do it, as long as he meets different targets. And the reward system is excellent; he's working towards targets he sets.

Has allowed him a certain level of independence which he really enjoys. So no grumbling about having to do revision.



Kevin Edmonds

EdPlace is a safe haven for parents, as it is a bastion...



EdPlace is a safe haven for parents, as it is a bastion of support for our children, not just during the pandemic, but as an incredibly sharp tool to put in our kids developmental toolbox.

I have 3 children, KS2, KS3 and GCSE, so our family covers the spectrum. EdPlace has been the backbone of my kids' learning during the pandemic, and will continue to be so long after it is over.



Rosie

I'm in year 11 and have been homeschooled...



I'm in year 11 and have been homeschooled twice now due to moving, and EdPlace is my go-to schooling app. It's not expensive and it provides you with a lesson, and then a quiz afterwards. When you answer a question wrong, it gives you the correct answer and solution, so you learn from your mistakes. I would definitely recommend EdPlace to anyone thinking about homeschooling, or looking for a good revision app.

What our parents have to say...



Amanda

EdPlace is rated **excellent**



625 reviews on

I have tried many education sites &...



I have tried many education sites & this is by far the best for my daughter. I love the teachers comments when she gets a question wrong, the explanations are very straight forward & easy to understand. Retrying once you have failed is a great idea. I would highly recommend for the cost.



Xanthe Ward

Amazing amazing amazing!!



Amazing amazing amazing!!! I have recently taking my Son out of school to home ed him and he is flying through his work and ENJOYING it at his own pace and time. Thank you so much!!

Awards and accolades



EducationInvestor
Awards 2022
FINALIST



EdPlace's
mission...
and beyond!

Our plans for 2023

Helping a million students succeed with smart AI technology

EdPlace has been awarded an Innovate UK Smart Grant to support the development and delivery of 'game-changing, and world leading ideas' to develop our Artificial Intelligence recommendations platform - **LEARNEY-AI**.

LEARNEY-AI will assess an individual student's needs and benchmark their current ability level against thousands of data points, before recommending the best learning resources to help them progress in their learning. As students develop, LEARNEY will continue to adapt to their academic needs; progressing them at the right pace, building their confidence and improving their overall understanding.

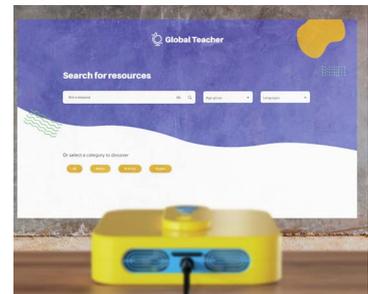
Designed to be used independently at home or paired with school-led or independent tutoring, LEARNEY-AI hopes to transform educational outcomes across the United Kingdom.



Helping millions of students succeed, globally

As a company, a big part of our mission is to ensure students have access to quality educational resources, regardless of their background or location.

We're teaming up with Global Teacher to help deliver an offline education solution that will provide teachers in marginalised communities thousands of lessons across the world.



Approximately, one billion people worldwide have no internet or electricity making their education incredibly difficult. As a result, those affected often get left behind. This situation has resulted in nearly 15% of the world's adults being illiterate (World Bank, 2022). Global Teacher is a UK Tech for Good Charity that designs and manufactures the world's first 3D-printed, solar-powered projector aiming to educate one million marginalised students, offline and off-grid, anywhere in the world.

Introducing Pod & Lumi...The entire Pod system, including the solar panel and battery pack has been designed for the environment where schools have no access to internet or electricity. This allows students and educators all over the world to take advantage of digital educational content that can be taught offline, off-grid, anytime, anywhere.

Meanwhile, Lumi, our bespoke learning software is designed to give under-resourced teachers and students access to current, relevant and appropriate learning material. Lumi is quick and easy to navigate. Lumi's content management system is unlike anything before. Simple. Structured. Intuitive. Designed for learning in challenging environments. Designed to empower tomorrow's changemakers.

From CEO and founder, Chris Nutman

"Partnering with EdPlace has been a fantastic experience and a great honour to formalise what was already a great relationship. We first approached EdPlace as potential content partners, understanding that their software offering was highly popular and successful in the UK. We wondered if they'd be willing to make this content available for underserved communities around the world. Aside from recruitment and leadership advice, supporting us at our launch event, incredible positive team communication, EdPlace are now working on bringing the EdPlace app to our learning software Lumi, to deliver high quality, dynamic digital content to empower teachers and students in developing nations."



News and announcements

EdPlace have joined Supporting Education Group.

In 2022, EdPlace officially became a part of Supporting Education Group family.



Supporting Education Group brings together services that support every aspect of a child's journey through school and beyond. Combined, we will make greater strides towards building brighter futures for students by equipping parents and educators with the tools, skills and support they need to help children succeed, both in and outside of the classroom.

We'd like to thank Supporting Education Group for their continued support and belief in our shared mission of helping millions of children to build confidence and achieve success, academically and beyond.

"Supporting Education Group works with more than 12,000 schools and 17,000 educators providing direct teaching and learning to millions of pupils. We believe that education is a vital social good that transforms lives and sustains communities and are proud to be able to offer services across the education ecosystem that support to enhance and enrich young people's education."

Join the most trusted online learning platform

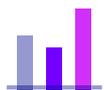
We are on a mission to help each child succeed! All our teacher created activities are aligned to the National Curriculum and relevant exam boards, so you can be sure your child is matching exactly what they do in school. From year 1 - GCSE, we've helped 1000s of students progress in their learning across English, maths, science and the 11+.

EdPlace is



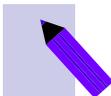
Curriculum and exam board aligned

Thousands of English, maths and science activities from year 1 to GCSE.



Measurable

Track your child's progress and measure results via your parent dashboard.



Effective

EdPlace students can progress 33% in 3 months



Personalised

Adaptive learning journey based on each students' needs.



Credible

All content created and checked by teachers with 5+ years experience.



Accessible

24/7 access across all devices.

Appendix –

Item 1. 3 month progress by subject and year group.

English	1	70.65%	87.83%	87.83%
	2	53.39%	86.06%	43.03%
	3	52.27%	73.05%	24.35%
	4	45.00%	67.82%	16.95%
	5	45.52%	60.59%	12.12%
	6	46.35%	64.17%	10.69%
	7	57.00%	70.10%	10.01%
	8	63.30%	77.61%	9.70%
	9	52.69%	66.54%	7.39%
Maths	1	85.77%	96.15%	96.15%
	2	46.34%	74.57%	37.28%
	3	38.27%	59.44%	19.81%
	4	39.16%	59.63%	14.91%
	5	38.99%	64.95%	12.99%
	6	47.91%	68.26%	11.38%
	7	43.25%	62.00%	8.86%
	8	48.33%	70.94%	8.87%
	9	36.02%	55.56%	6.17%
Science	1	87.14%	95.71%	95.71%
	2	65.00%	88.33%	44.17%
	3	72.40%	80.42%	26.81%
	4	63.70%	82.39%	20.60%
	5	72.54%	80.80%	16.16%
	6	43.72%	59.36%	9.89%
	7	46.05%	57.34%	8.19%
	8	52.13%	67.00%	8.38%
	9	48.61%	65.79%	7.31%

References

Education Endowment Foundation (2022), *Improving Literacy in Key Stage 2*. Available at https://educationendowmentfoundation.org.uk/education-evidence/guidance-reports/literacy-ks2?utm_source=/education-evidence/guidance-reports/literacy-ks2&utm_medium=search&utm_campaign=site_searchh&search_term (Accessed 8th August 2022)

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Education Endowment Foundation (2022), *The Impact of COVID-19 on Learning: A review of the evidence*. Available at https://d2tic4wv0liusb.cloudfront.net/documents/guidance-for-teachers/covid-19/Impact_of_Covid_on_Learning.pdf?v=1652815530 (Accessed 8th August 2022)

Ofqual (2021), *Overall learning impacts*. Available at https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/998935/6803-4_Learning_during_the_pandemic-_review_of_research_from_England.pdf (Accessed 8th August 2022)