

ed place

Impact report

2023

A word from our MD and founder, Will Paterson

2022/23 has been a jam packed year for EdPlace, and I am proud of what our team, students, parents, tutors and teachers have accomplished.

EdPlace has helped over 85,000 students build confidence and smash their learning goals this year through our support of parents, independent tutors, tuition centres and schools worldwide!

We have seen great progress amongst our students that started school during the COVID pandemic (head to page 6 to read more about this).



This year, we also launched EdPlace online tuition, giving our parents and students access to high quality and accessible tuition from expert tutors. This is the first step in pulling together a blended learning platform aimed at drastically improving quality, accessibility and impact in tuition. Related to this we've also made great steps with our AI recommendation tool (LEARNEY-AI), with some big updates to follow next academic year.

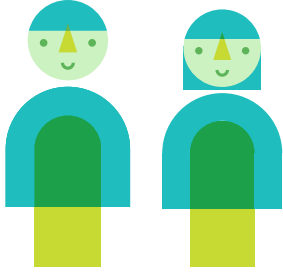
We also opened up our learning resources to help the Svitlo School support students from Ukraine who were displaced in the UK as a result of the war (read more about this and how to get involved on page 11).

We'd like to thank all our parents, students, tutors, teachers and partners for their support this academic year.

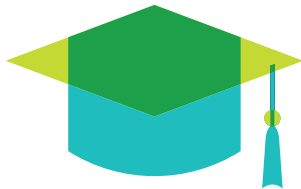
Enjoy the report.

All the best,
Will Paterson

Who used EdPlace?



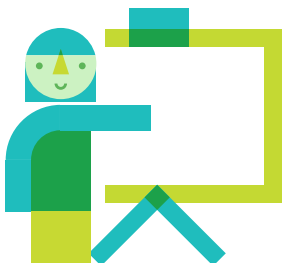
**We have supported
50,000+ parents...**



**and
85,000+ students...**



**in over
28 countries**



**Plus we helped over
1,900 schools
and teachers**

EdPlace by subject...

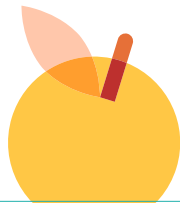
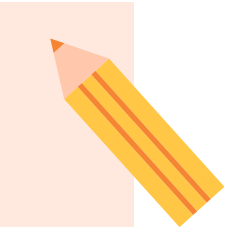


English

5 million questions completed

74% average activity score

Vocabulary = Most popular topic

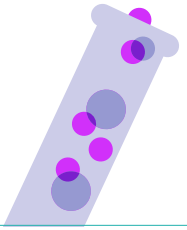
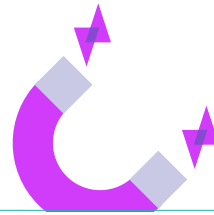
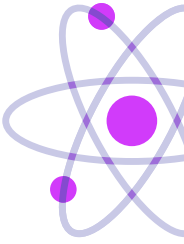


Science

4.3 million questions completed

79% average activity score

The human body = Most popular topic

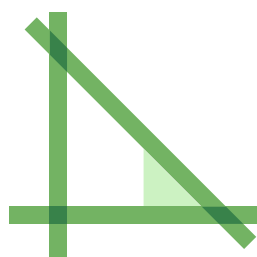
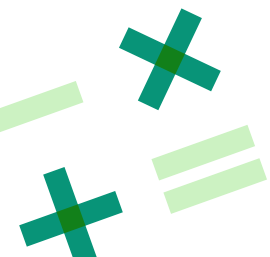
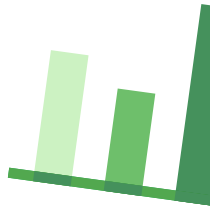


Maths

7.3 million questions completed

79% average activity score

Fractions = Most popular topic

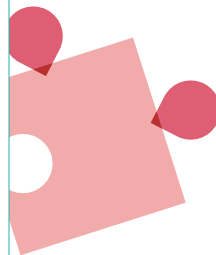


11+

770,000 questions completed

80% average activity score

Decimals = Most popular topic



Progress made on **EdPlace in 2023**

Progress made on EdPlace

At EdPlace, we're committed to providing an educational platform that meets the needs of those we support wherever they're at in their academic journey. We're passionate about the difference the latest technology, coupled with human experts, can have on the educational outcomes for a child. We know that there are still some long term effects from the pandemic that are negatively impacting student progress. While the attainment gaps that increased because of the school closures have begun to recede, it's also clear that the recovery rate is not consistent across all groups of students.

Research shows a decline in outcomes for students in Key Stage 2 and the gap between disadvantaged pupils and their peers is at its widest since 2012' (EPI, May 2023). With this in mind, it's important that intervention takes a diagnostic approach for these year groups and is targeted and effective (NFER May 2023). EdPlace is perfectly positioned to be just this for students, parents and teachers alike with our ever growing assessment suite and thousands of interactive topic based activities. This years' EdPlace study has given us some further insights into how to best use EdPlace to gain the maximum results for students.

To hear more about the trends we've seen in progress this year on EdPlace, [step right this way!](#)



Progress made on EdPlace

Methodology

We wanted to understand what student behaviour was needed on EdPlace to get the best results within a school assessment phase, which is typically termly or half termly (FFT 2019). Our end of term assessments measured the understanding that students would be expected to have by the end of their current academic year across the full range of topics.

At EdPlace, we encourage our students to complete an End of Term Assessment at the start and end of the final half term of the year. As this was a fairly small window (2 months), we had a limited number of students complete both assessments - this had an impact on our estimation of the rate of improvement (ie. 0.61% per week). Therefore, we anticipated small changes in the mean average scores.

In this internal study, we compared the first assessment score with the second assessment score to gauge progress. The dynamic nature of the assessments mean that while the questions change, the structure of the assessment and the weighting of topics remain the same each time, enabling the two sets of results to be directly compared. In between the first assessment and second assessment, students used relevant EdPlace activities from key topic areas to support their understanding in those areas in which they struggled most.

Our findings followed a similar trend to research undertaken by the National Foundation for Educational Research; the COVID-19 impacted year groups showed a lower level of progress across certain subjects when compared to others.

We also discovered that when using targeted support via the EdPlace platform the most effective approach is little and often.

Read on to understand our findings in more detail.

Progress made on EdPlace

Key findings

Students see progress by using EdPlace for just 24 minutes a day!

Our study showed that the most effective approach when using targeted support via the EdPlace platform is that little and often is key. Students who completed 2 hours 50 minutes on EdPlace per week saw an average rate of improvement of 0.6% per week across a subject. **That's as little as 24 minutes a day**, which can be done at a time that's convenient and even on the go!



Students who completed **2 hours 50 minutes** on EdPlace improved their score by **0.6% per week***

*Average percentage increase was calculated using students who completed the baseline and endline assessments, only.

Progress made on EdPlace

Further findings

The findings from our internal study gave us some valuable insights into the optimum ways to use EdPlace, and also a way of comparing progress on EdPlace by subject and year group.

There was a lot of variance in the average % score changes across age groups and subjects. Some of our findings were supportive of those national patterns being identified across certain age groups and topics.

In maths...

We saw the greatest improvement in the mean percentage score in Year 4 maths where the average score improved by 20% between the two assessments. The second largest improvement occurred in Year 3 maths with an improvement of 14% in this small window of time. These cohorts of students were right at the start of their school journey in 2020 and according to national research, are seen as one of the most affected cohorts. Research conducted by NFER (May 2023) has suggested that the slowing of progress of these students has created something of a 'covid gap' and that these students are behind their pre-pandemic counterparts. However, with the right targeted intervention it's clear large gains can be made in student progress.

Year 4 maths students saw the greatest gains with a **20% average score increase.**

Progress made on EdPlace

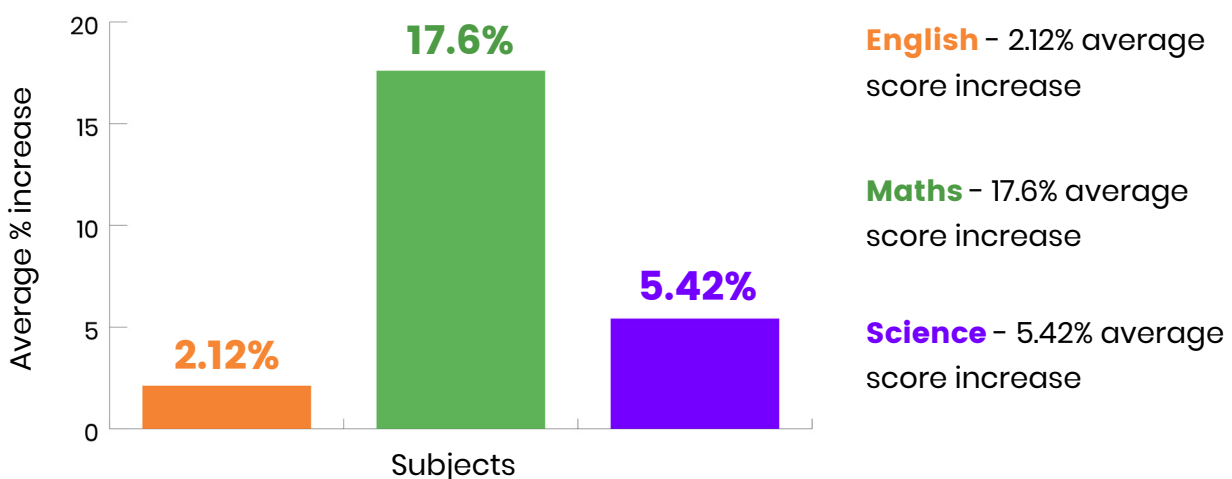
By year group...

On average, we saw students in Year 9 make the most improvement between the assessments across all three core subjects (English, maths and science) with a 7% average increase. In contrast, we saw the least amount of progress made across the three subjects by students in Year 2 who on average received a negative progress score. What's the national picture? According to FFT the KS1 SATs scores were broadly in line with the results of 2022, but still some way off the data collected in 2019 pre pandemic (FFT, July 2023). Research by Rising Stars suggests that in reading and maths, children in Key Stage 1 may still be catching up, and therefore, targeted support is key.

By subject...

Comparing the mean increases across the different subjects from KS1 - KS3 we saw a large difference. The greatest average improvement of students in Y1 - Y9 was seen in maths with an increase of 17% between the two assessments. In comparison, the smallest average increase was seen in English at 2%. It is interesting to note that Grammar, Punctuation and Spelling has been highlighted as an area for focus across all years in primary school with children reportedly two months behind the pre-pandemic levels (Rising Stars, May 2023). Specific support and wider literacy initiatives will be important here.

Average percentage increase by subject across all Key Stages*



*Average percentage increase was calculated using scores of all students, including those who only completed the baseline or endline assessments.

At EdPlace we're all about working smart, to ensure we provide our students with the best resources to make progress. This year we added over 180 topic assessments to our assessment suite to support the diagnostic approach to educational intervention, as we know this approach really supports student progress.

The EdPlace
impact...
case studies

Case studies

Supporting Ukrainian students with Svitlo School



On hearing about the amazing work that Yuliya Kosko was doing through Svitlo School to support those students from Ukraine who were displaced in the UK as a result of the war, we wanted to help. Initially we offered all Svitlo students a free account allowing them to complete interactive activities on the platform at a time that best suited them. Our inbuilt language translator has enabled students to cover the English National Curriculum in Ukrainian if they prefer.

It became clear that one of the greatest challenges for Ukrainian students within the UK education system was around their GCSEs, and understanding what these were and what they would look like. As a result we started the EdPlace GCSE summer preparation programme with a mixture of Year 10 and Year 11 students (as of Sept '24). In our online sessions we've covered the structure of GCSEs within the UK school system as well as subject specific sessions taught by our talented team of EdPlace teachers. We've been so impressed with the attendance, attitude and inquisitiveness of our Svitlo students and are already planning how we can build upon the success of this initial programme in the new academic year and hopefully reach out to even more students at this important stage in their education.

Svitlo Founder

'It has been an absolute pleasure working with EdPlace in supporting Ukrainian refugees in the UK. The EdPlace team are full of passionate people who not only gave Svitlo students access to the platform and training on how to use it, but also organised volunteers to teach children regularly and set weekly tasks for them. For Ukrainian pupils this support means much more than academic tutoring. Not only are they gaining knowledge and skills necessary for passing their GCSEs, they are also building their confidence and finding new friends through these lessons with EdPlace.'

We hope to be able to carry on our partnership next academic year and reach out to more students with EdPlace's support.' [Yuliya Kosko – Founder and Trustee]

Case studies

100%

100% of students want to continue into September

100%

100% of students would recommend EdPlace sessions to a friend

100%

100% of students felt their understanding had improved and that they now felt confident in knowing where to go for additional work (EdPlace platform)

100%

100% of students enjoyed the EdPlace sessions as much or more than they did learning in other environments

EdPlace Tutor

'They were brave and confident to ask questions when they didn't understand, something which was really refreshing as it showed their eagerness to learn. They were polite and it was a pleasure to teach them!' [Rubi Shahanara - GCSE Science Teacher and Author]

To find out more about Svitlo School's incredible work visit www.svitloschool.com

What our parents have to say...



625 reviews on

**Rachael****The site is really helpful as I have recently started...**

The site is really helpful as I have recently started homeschooling my 13 year old. I use the site for maths. There are also assessments which are helpful as this will then give me recommendations for my child. I think the site is great value for money as all maths topics are covered, as well as English and science.

**Adrian****I like how easy it is to assign work to my children...**

I like how easy it is to assign work to my children and that you can even go back to previous year groups to allow them to complete any work they may have missed. Also it's great that I am able to set rewards for them to work towards as an incentive to learn more quickly. My children also like this as the work is instantly marked before they can move on to the next question and if they get the wrong answer there is a section which explains the answer to them which I think is a good idea. I would recommend this to anyone who wishes to extend their child's knowledge whether at school or not.

**Mrs Mummy****An absolutely fantastic site. As a homeschooler, it's...**

An absolutely fantastic site. As a homeschooler, it's good for my daughter to be able to receive feedback from a teacher as soon as she answers a question. It is proving very helpful to a somewhat reluctant learner!! Cannot praise EdPlace enough.

**Charlotte****When we did the free trial I thought EdPlace was great...**

When we did the free trial I thought EdPlace was great, so I was happy to pay for the upgraded version to get access to more activities and features. I liked the way I could assign Isaac tasks and activities, and know what they would look like from his perspective. I've been recommending EdPlac to friends for years!

Awards and accolades

It's been another busy year for EdPlace! We were honoured to receive the following nominations and awards recognising our impact within the edtech sector on student learning and progress.



EdPlace's
mission...
and beyond!

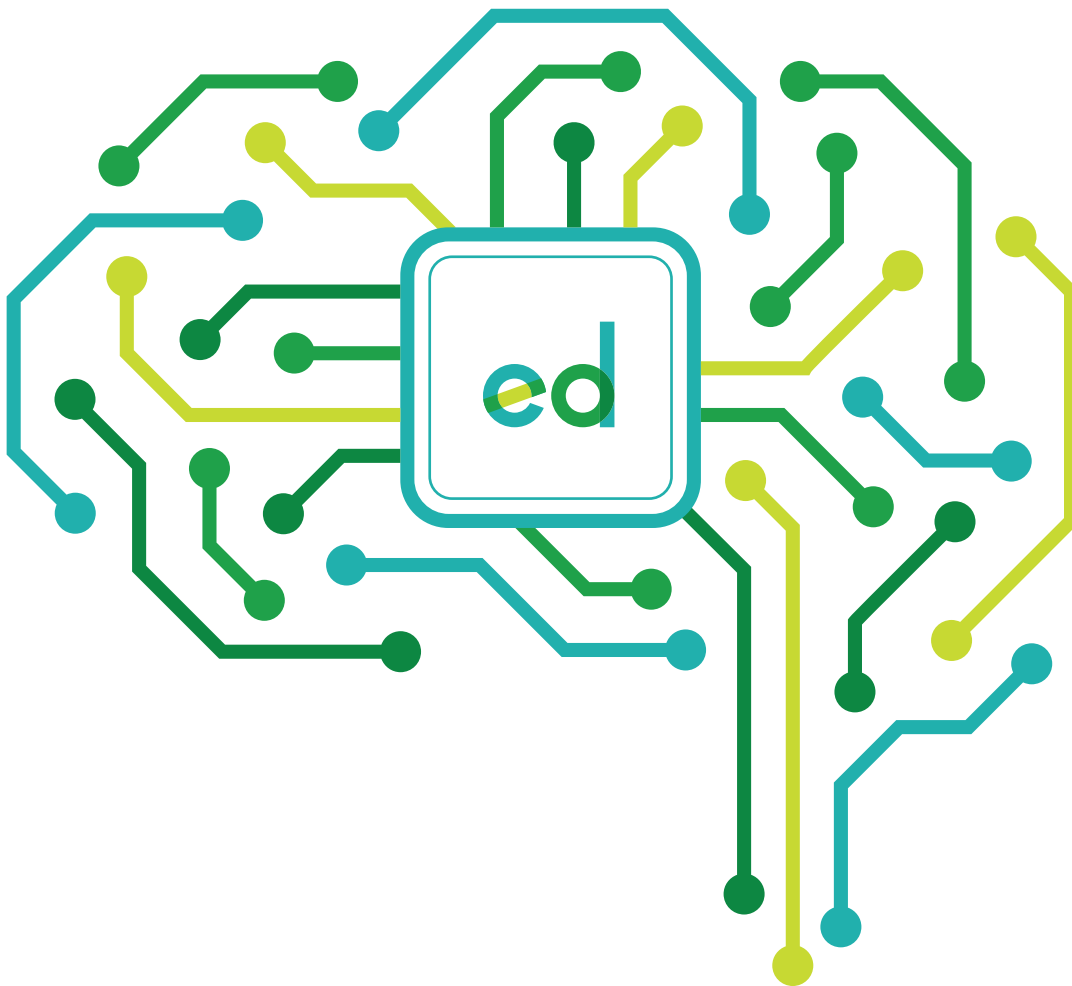
Our plans for 2024

Building the future of learning, one step at a time

Coming soon...

Introducing, LEARNEY-AI which will assess an individual student's needs and benchmark their current ability level against thousands of data points, before recommending the best learning resources to help them progress in their learning. As students develop, LEARNEY will continue to adapt to their academic needs; progressing them at the right pace, building their confidence and improving their overall understanding. Designed to be used independently at home or paired with school-led or independent tutoring, LEARNEY-AI hopes to transform educational outcomes across the United Kingdom.

Watch this space to find out more.



Online tuition

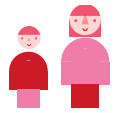
This year, we launched EdPlace online tuition, our mission? To bring quality and expert tuition to our parents and make it accessible for all learners

From preparing for milestones such as the 11+ and GCSEs, to homeschooling help or confidence boosts, our tuition raises the bar!



Affordable

Tuition starts from just £22.50/hour for group and £45/hour for 1:1



Accessible

Online 1:1 sessions whenever and wherever suits you, or register your interest for group lessons



Expert

Our tutors are all experts in their field, some have been teachers for 10+ years!



Personalised

Our signature assessments allow your tutor to tailor sessions and monitor progress

Join the most trusted online learning platform

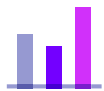
We are on a mission to help each child succeed! From year 1 – GCSE, we've helped 1000s of students progress in their learning across English, maths, science and the 11+. With online resources such as assessments, activities and practice papers and online tuition from expert teachers and tutors, EdPlace are here to help your child learn the smart way!

EdPlace is



Curriculum and exam board aligned

Thousands of English, maths and science activities from year 1 to GCSE.



Measurable

Track your child's progress and measure results via your parent dashboard.



Effective

EdPlace students can improve their scores by 33% in 3 months.



Personalised

Adaptive learning journey based on each students' needs.



Credible

All content created and checked by teachers with 5+ years experience.



Accessible

24/7 access across all devices.

Appendix – EdPlace internal study assessment data

Subject	Year Group	Mean % Score Baseline	Mean % Score Endline	Baseline participants	Endline participants	Mean % Score Change
English	1	70.42	73.69	13	8	3.27
	2	65.11	65.91	21	11	0.8
	3	70.95	68.67	14	10	-2.28
	4	64.83	69.12	28	19	4.29
	5	61.41	65.67	26	20	4.26
	6	59.86	64.9	46	17	5.04
	7	72.3	73.52	74	48	1.22
	8	70.04	69.88	89	55	-0.16
	9	66.26	68.98	61	43	2.72
Maths	1	71.48	73.38	9	10	1.9
	2	72.36	66.97	23	12	-5.39
	3	57.06	71.52	17	11	14.46
	4	48.67	68.18	30	11	19.51
	5	57.6	61.79	31	17	4.19
	6	49.52	50.91	42	11	1.39
	7	63.58	65.78	71	44	2.2
	8	43.33	47.77	51	37	4.44
	9	31.53	41.52	31	33	9.99
Science	1	66.1	71.96	14	13	5.86
	2	72.37	59.23	19	13	-13.14
	3	77.79	78.33	21	10	0.54
	4	75.87	70	25	20	-5.87
	5	42.22	45.38	12	13	3.16
	6	50.74	55.28	27	12	4.54
	7	47.3	52.44	63	42	5.14
	8	54.44	61.51	89	53	7.07
	9	60.57	69.53	75	48	8.96

References

Fischer Family Trust (Survey 2019) How is data used in schools today? Available at: <https://fft.org.uk/how-schools-use-data/>

Education Policy Institute (J. Andrews, May 2023). Recovering from the Covid 19 Pandemic: Analysis of Star Assessments. Available at: <https://epi.org.uk/wp-content/uploads/2023/05/RecoveringFromTheCovid19PandemicMay2023.pdf>

National Foundation for Education Research (G. Sawyer, May 2023). Understanding the Impact of Covid 19 Disruptions on Primary Aged Pupils. Available at: <https://www.nfer.ac.uk/news-events/nfer-blogs/understanding-the-impact-of-covid-19-disruption-on-the-attainment-of-primary-age-pupils/>

Rising Stars (K. Milanovic, K Blainey and T Hannay , May 2023). The ongoing impact of school closures on children from disadvantaged backgrounds. Available at: https://www.risingstars-uk.com/media/Rising-Stars/Assessment/White-paper_Spring23_5-0.pdf

Fischer Family Trust (Dave Thompson, July 2023). Attainment at Key Stage 1 in 2023. Available at: <https://ffteducationdatalab.org.uk/2023/07/attainment-at-key-stage-1-in-2023/#:~:text=69%25%20of%20pupils%20achieved%20the,up%20from%2054%25%20in%202022>)